ORANGE
LABEL
DESIGN
STUDIO

PRAGUE, CZECH REPUBLIC

ORANGE LABEL DESIGN STUDIO COMPANY PROFILE '24

ABOUT US

OUR STUDIO STARTED WITH A SIMPLE IDEA: TO CREATE TRULY INTERESTING DESIGNS RATHER THAN REPLICATING BORING AND MONOTONOUS CONCEPTS ALL OVER THE WEB. THIS DESIRE TURNED INTO A PROJECT AND LATER BECAME A REALITY.

WE KEEP STANDOUT SINCE 2001

For 23 years we have been creating designs, web solutions, mobile applications, brand identities and marketing materials.

We consistently increase measurable indicators such as conversions and engagements to provide the most effective results for our clients.

The ideas we offer have been field-tested by major clients and successful start-ups in highly competitive markets.

We have extensive experience across various industries and technologies, ensuring tailored solutions for unique challenges.

OUR CORE COMPETENCIES INCLUDE:

• Independent audit and consulting on the business processes related to the design, marketing, and development of Internet services;

• Development of technical specifications, designs, branding, identities and advertising;

• UI and UX design and development leveraging our vast experience and all the latest research and trends;

• Development of fast and responsive front-ends - using the latest JavaScript, HTML/CSS stack - of any complexity, on any platform and on any device;

• Quality assurance and optimization of complex web projects and mobile applications;

• Marketing of any product based on existing marketing goals or the creation of new advertising strategies that align with your business plans.

WE WORKED WITH THE FOLLOWING CLIENTS

xerox   VEOLIA   VW   elite seller   pixelfy

HONDA   Schwarzkopf   velcom   CASIO   WARGAMING.NET

acct°   Harrazura   Pernod Ricard   SOURCEWELL°   TOSHIBA

WE CREATE TOP-NOTCH IT SOLUTIONS FOR BUSINESSES

23 YEARS
OF EXPERIENCE

700+
IMPLEMENTED
PROJECTS

20+
SPECIALISTS

Today our team is made up of professional graphic designers, developers and marketers with a large number of design projects, websites, systems and applications under their belt. We have extensive knowledge and experience in various fields.
And that is just the beginning!

We are very flexible when it comes to your schedule, your time zone, or the speed at which you want us to work on tasks.

Our long-standing track record of delivering creative and impactful solutions makes us the ideal partner for your next project!

WE ARE READY TO TAKE ON A PROJECT THAT REQUIRES:

- Front-end and back-end development;
- Mobile application development;
- Chrome and Firefox extensions development;
- UI/UX design;
- 2D and 3D design;
- Marketing Strategy Development;
- Promotional and advertising materials design and development;
- Customer journey design and mapping;
- Brand identity design and development;
- Logo design.

WE WORK
WITH THE FOLLOWING
TECHNOLOGIES

BOOTSTRAP	REACT	SELENIUM	VUE.JS
LARAVEL	SHOPIFY	WORDPRESS	SASS
MYSQL	SYMFONY	PYTHON	PHP
FLUTTER	TAILWIND	JQUERY	JS

UNIQUE SOLUTIONS FROM PROFESSIONAL ARTISTS

Our team is dedicated to creating a consistent brand image and strong brand awareness for your business.

www.pixelfy.me →

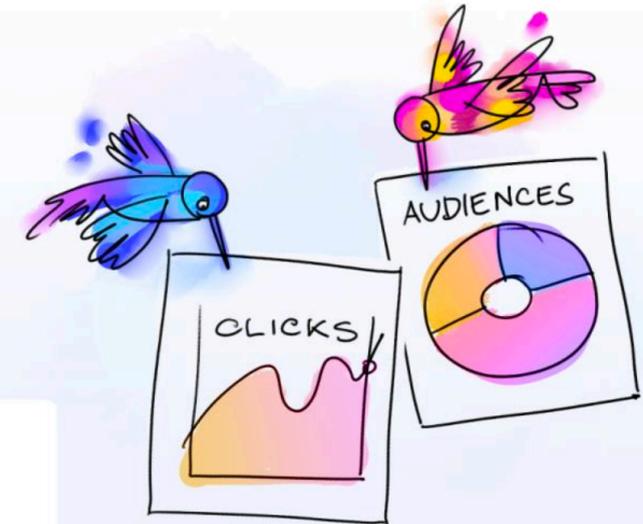## pixelfy.me

Tools   Pricing   Log in   **Start a Free Trial**

Create Professional URLs

15 powerful tools
made by Pro Amazon Sellers

shorten.
brand.
analyze.

AUDIENCES

CLICKS

Combine multiple URLs into one link for AD campaigns or A/B tests.

URL 2
URL 1   URL 3
URL 6   URL 4
URL 5

🔗 pxlfy.me/b07cq
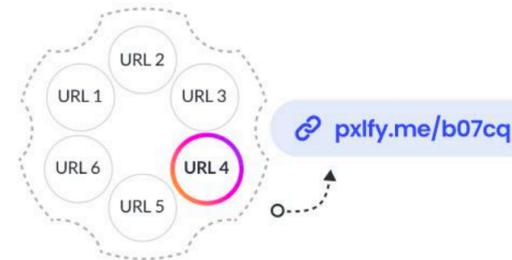
Turn any link into a beautiful URL and brand it.

Boost your brand awareness and trust by **putting your domain** on every link you share. Personalized domain URLs are much more interactive and clickable because people trust them.

Paste

Add to cart

</> Copy code
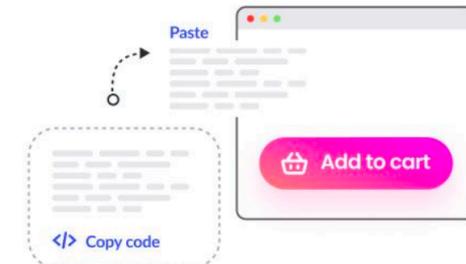
URL Rotator

Rotate **up to 50 different URLs**. This will allow you to test various targeted links and check their effectiveness and conversions.

Watch tutorial (1:28)

URL shortener

Turn your long URLs into branded, trackable, and editable short links. Short URLs simulate organic search, build trust in your brand and drive even more engagement with your links.

Watch tutorial (1:02)

pixelfy.me

Fast shortener — Enter URL here   **Shorten**

Lora Palmer ⌄

⏱ Dashboard
📁 My campaigns   24
🔗 My links   1,290

CREATE LINK   SEE ALL

⟳ Rotator

PIXELPASS   ADD

[L] Lora Palmer
[M] MySuperCat
[S] SpaceX-rockets
② Supreme URL 2.0
🔗 Supreme URL
📄 Amazon Best Seller URL
↗ Walmart URL

Referrers

Facebook   1,431 🔵 75%
Instagram   625 🔵 75%
Instagram   354 🔵 75%
YouTube   81 🔵 75%
Dallas   45 🔵 75%

Platforms

🟣 iOS
🟣 Mac OS
🟣 Android
🟣 Windows mobile
⚪ Other

Locations

🔵 United States of America   2,831 🔵 75%
🟣 Mexico   497 🔵 99%
🟣 Australia   354 🔵 50%
🟣 Turkey   143
🟣 United Kingdom   3

Create a short link with user instructions

Step 1

Your

SOLUTIONS THAT SELL

HIGH CONVERSION AND RETENTION RATES

We offer more than just nice-looking interfaces. We have a deep understanding of how to create solutions that sell, maintain customer loyalty, increase retention, and drive conversion.

www.eliteseller.com →

www.joinbrands.com →

FULL SUITE OF DESIGN AND DEVELOPMENT SERVECIES

You can entrust us the entire development cycle: from conceptualization to project launch. Our highly skilled marketers, designers and developers can handle any project from A to Z - from initial planning and research, to design and development, to launch and promotion - all under one roof.

www.acct.com →

acct°

Sign in   Registration

Ultimate payment solutions for e-commerce ⌄

Your first choice international payments and currency partner. Payment accounts in 17 currencies with excellent exchange rates, corporate expense cards and fast international and local transfers.

Get an Account

Dedicated IBANs
Full functionality for your convenience

Reliable support
Dedicated account manager to cover all currency needs

Personal accounts
Payroll and consumer accounts for the entire team

Fully online onboarding and 24-hour urgent application review guarantee.

FCA FINANCIAL CONDUCT AUTHORITY | HM Revenue & Customs

We deliver the best business payment experience

✓ **Simple**
We don't require branch visit. Fully digital onboarding with quick application review guarantee.

✓ **Transparent**
We don't set our own exchange rates or apply hidden fees. What you see is exactly what you pay.

🌐 **Global**
We understand your business requirements and it's international reach & will support on each step.

🛡 **Secure**
We are committed to the highest bank security and data protection standards and regulations.
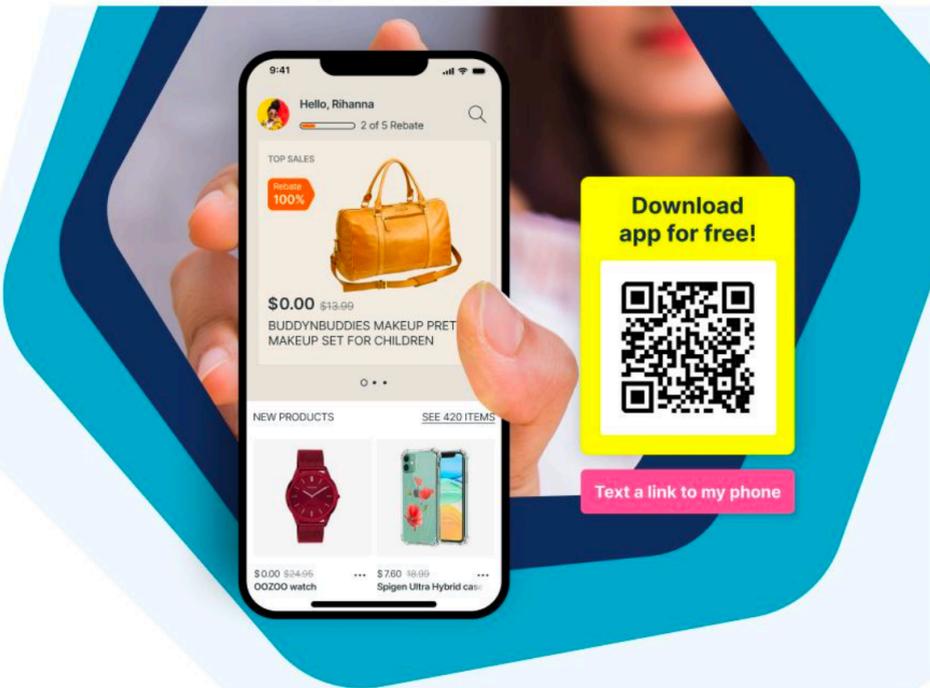
Sell Buy

I Want to Change
8,200.00   USD ⌃

I Want to Get
EUR   ⌄

Exchange Rate   1 minute ago
1,1652

1 EUR = 1,1442 USD

1,1225   Last 30 days

I Get
7,453.94 EUR
Included Commission 15.12 USD / 0.375%

acct°

F0011345

4000
1234
5678
9010

EXP. DATE   09/25
SECURITY CODE   387

acct.com
cards@acct.com
+44 1249 596 500

DEVON WILSON

VISA
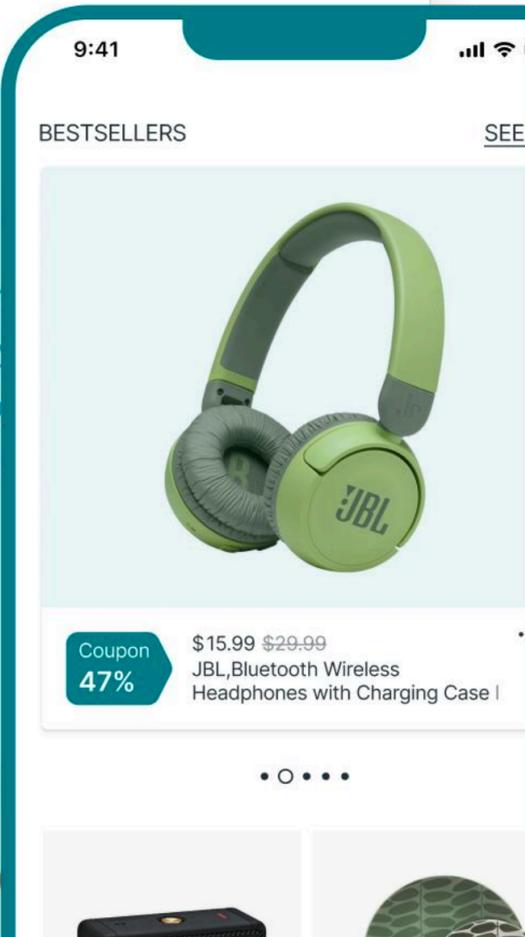
MOBILE APPLICATIONS DESIGN AND DEVELOPMENT

Hybrid IOS and Android Development. Multiple platforms - one codebase. Adherence to trends and deep understanding of human interface guidelines and material design. Commitment to creating engaging and intuitive mobile experiences. UI/UX design with a focus on user psychology, retention, and habit-forming interfaces.

www.rebatekey.com →
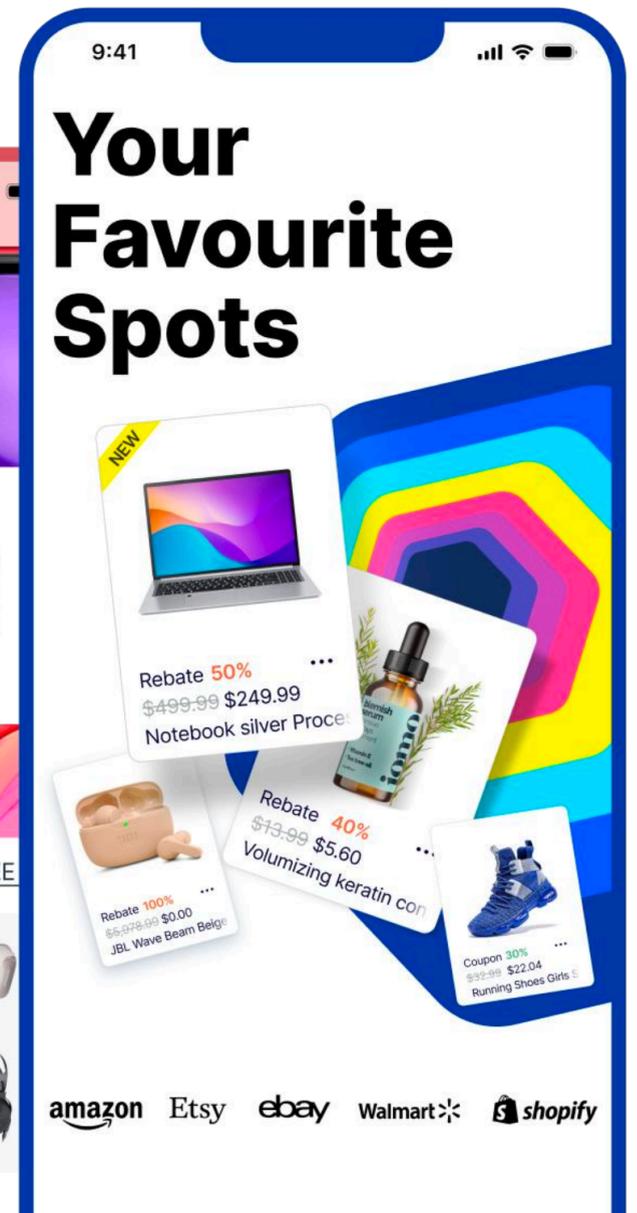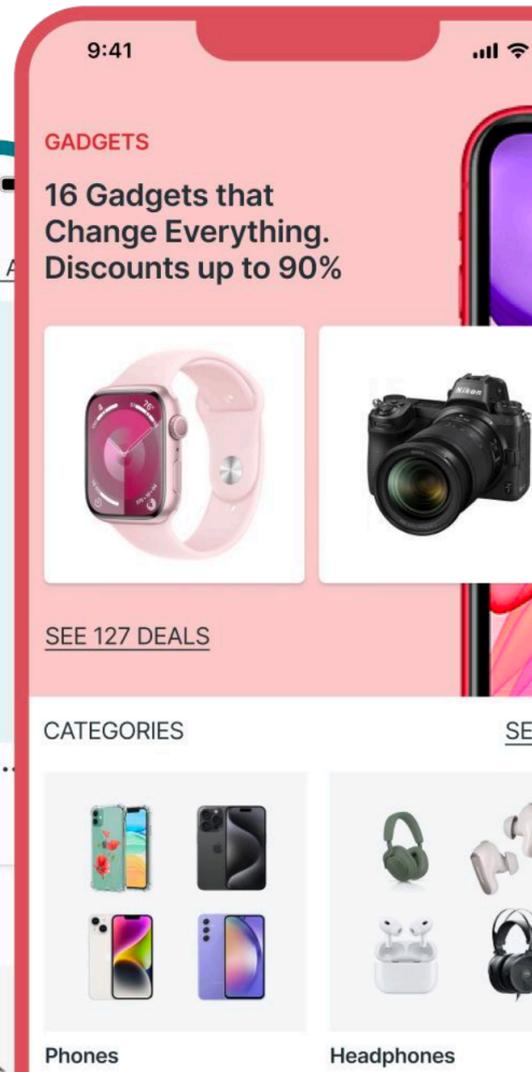
EXTENSIVE EXPERTISE

# VARIOUS INDUSTRIES, DOMAINS AND TECHNOLOGIES

We approach every solution with care and clarity, taking into account all necessary security and certification requirements - our core areas of strength: Fintech, Marketing, Business Automation, Data Analysis and Aggregation, E-commerce, Browser Extensions, Payment Systems, SaaS, Multi-Vendor Solutions, CRM and ERP Systems, Social Networking and more.
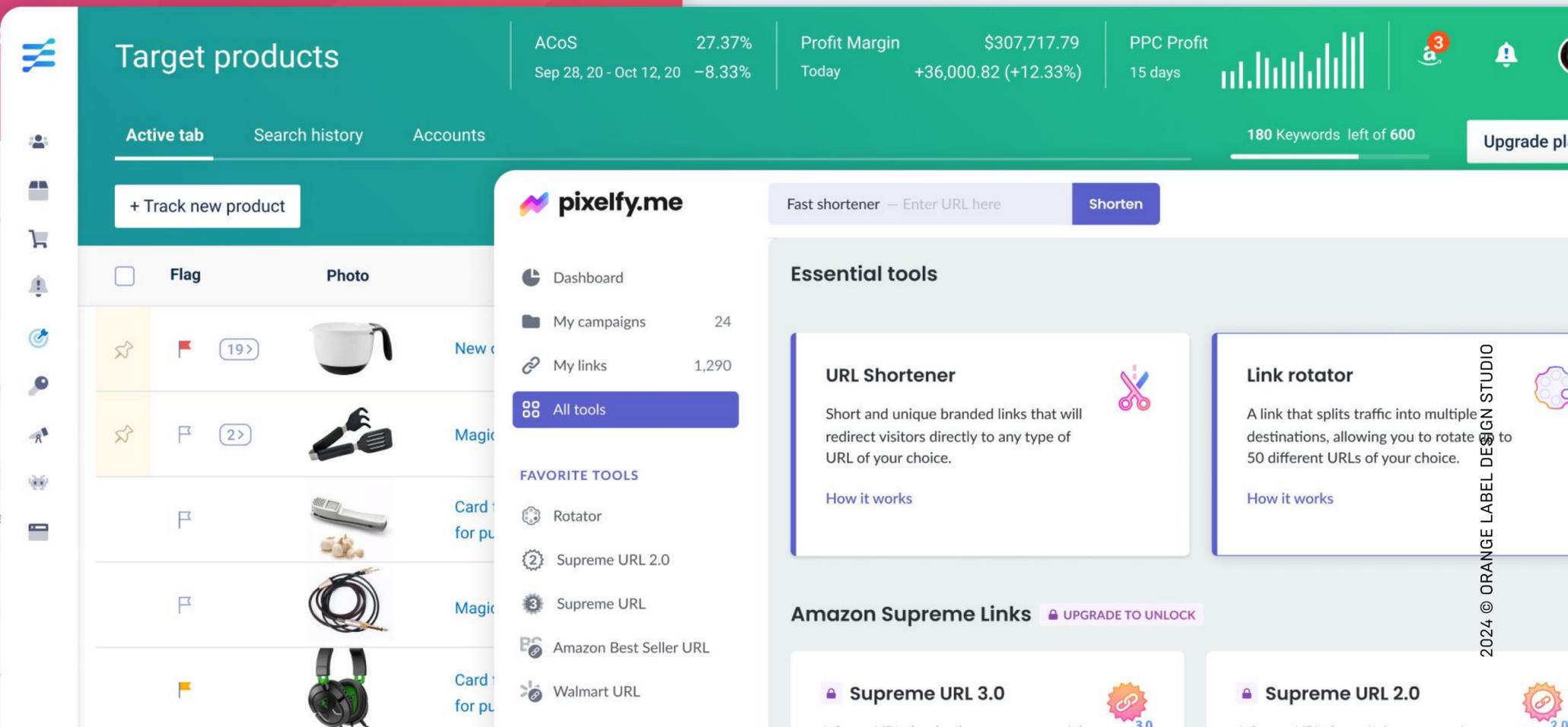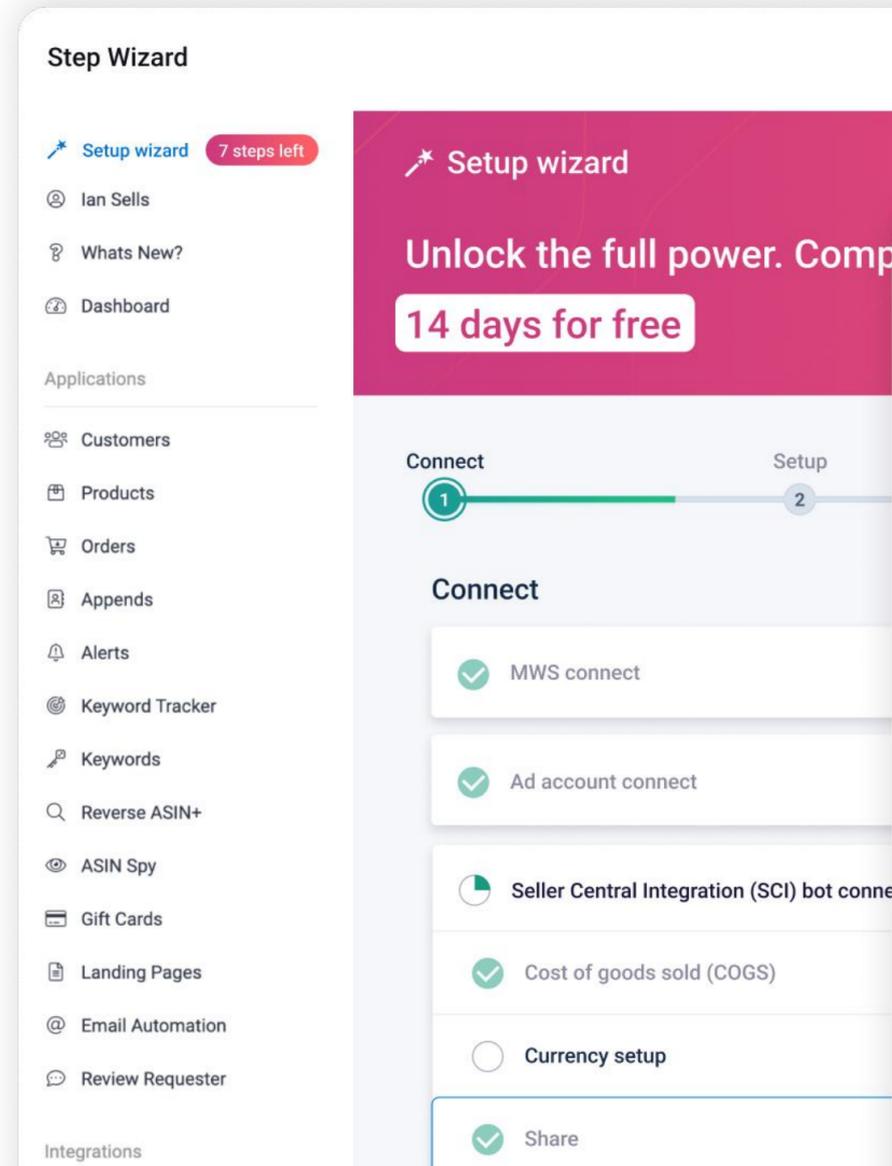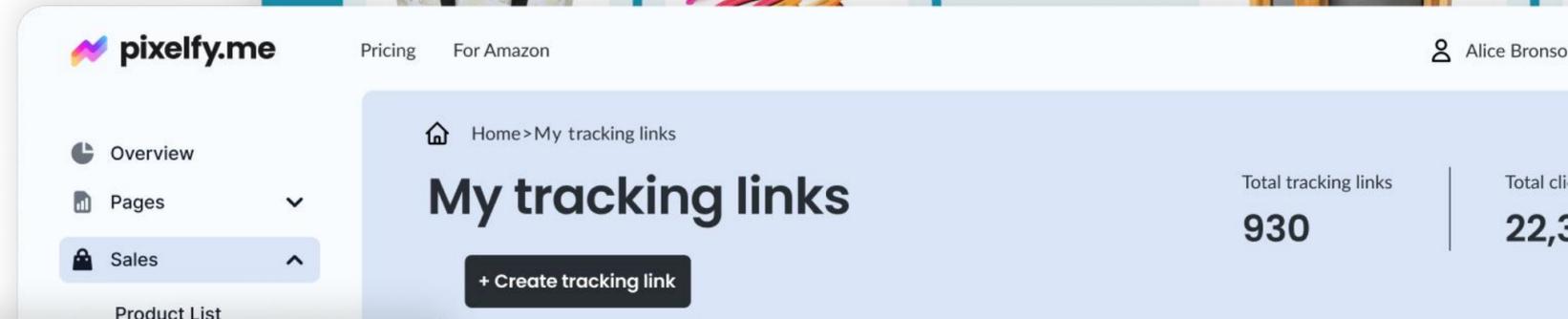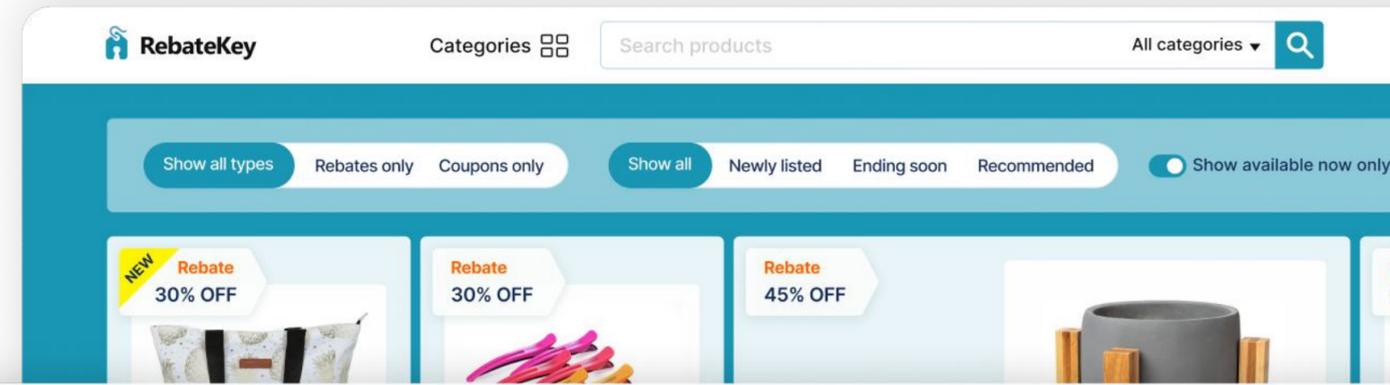
INTEGRATED APPROACH TO DESIGN DEVELOPMENT

# WE METICULOUSLY PLAN, DESIGN AND MAP OUT OUR SOLUTIONS PRIOR TO DEVELOPMENT.

Development of block diagrams, wireframes, prototypes, CJM, user flows and any other project documentation.
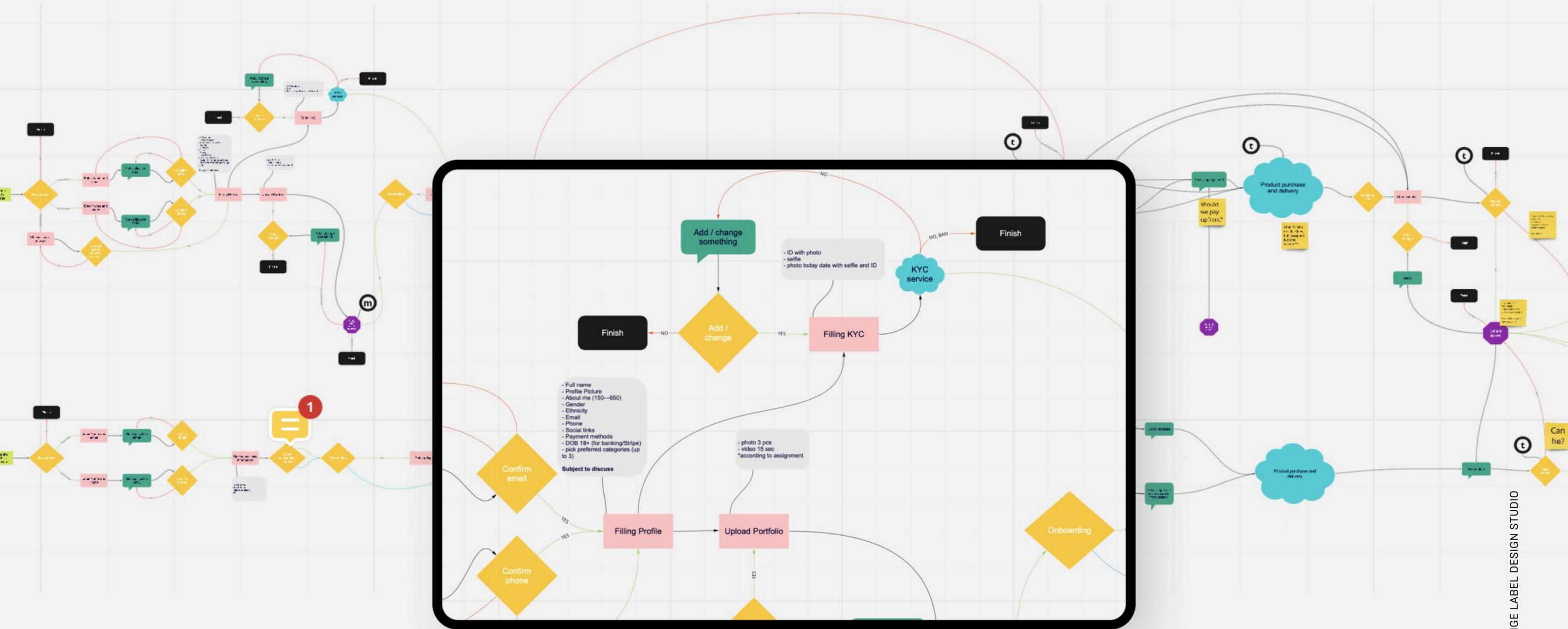
YOUR VISION - OUR EXPERTISE

We love every single project we work on - our core values are responsiveness, speed and usability. Our approach is based on efficiency with a dash of emotion and humor that brings each project to life.
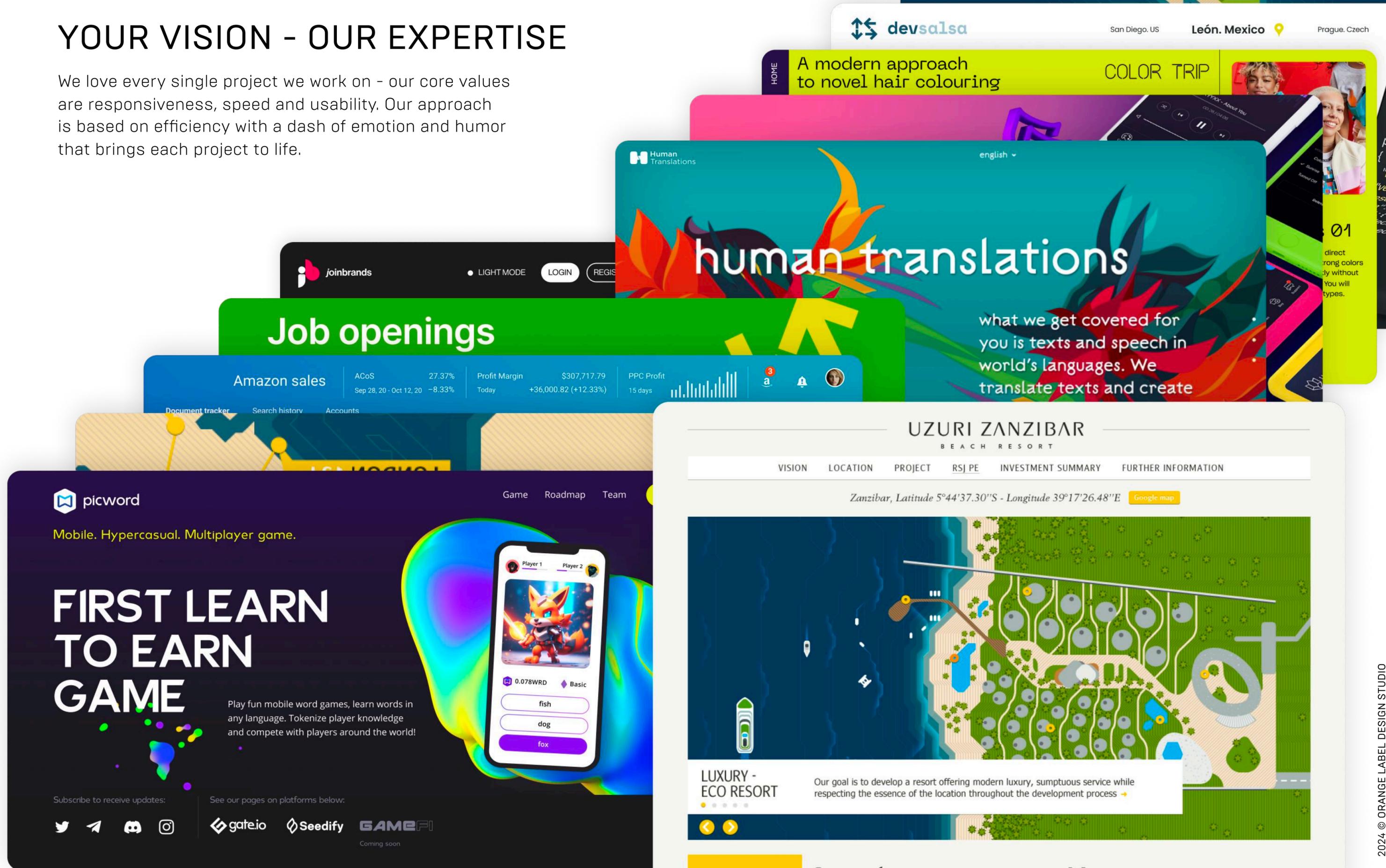
OUR ACHIEVEMENTS

AWARDS

1ST PLACE

GOLDEN WEBSITE AWARDS

Category – "Theme-based website design".
Project: Mom's Inc.

1ST PLACE

TIBO INTERNET AWARD

Category – "Medicine".
Project: Talon

TOP-10

REVISION

Top 10 design studios.

1ST PLACE

WEB RATING AWARDS

Category – "Mass media".
Project: Mom's Inc.

5TH PLACE

WEB RATING AWARDS

Category – "Web studio creativity rating".

21TH PLACE

CMSMAGAZINE

Web studio ratings by Web Development Analytic Portal.

24TH PLACE

TAGLINE

Six years in Tagline "Top Design Studio Rankings".

SHORTLIST

"COBBLER WITH SHOES" AWARD, TAGLINE

Categories – "Best communication", "Best creative approach", "Best design".
Project: Orange Label

SPECIAL AWARD

TIBO INTERNET AWARD

Category – "Health and medicine".

15 PUBLICATIONS

LOGOLOUNGE.COM

15 publications in 4 editions of Logo Lounge books – annual collections of the best logos.

3 PUBLICATIONS

SMASHINGMAGAZINE.COM

Three publications about our studio on Smashing Magazine website.

PUBLICATION

SITEINSPIRE.COM

Our studio listed in the catalogue of web's best interactive websites.

WE KEEP STANDOUT
SINCE 2001

EMAIL US AT HELLO@ORANGELABEL.COM
OR VISIT ORANGELABEL.COM

THANK YOU!